

DATE OF WORK SESSION: October 7, 2008

TO: Springfield Committee for Citizen Involvement

**TRANSMITTAL
MEMORANDUM**

FROM: Linda Pauly, Planning Supervisor

SUBJECT: Appointment of a Downtown Citizen Advisory Committee

ISSUE: Appoint a citizen advisory committee to work with staff (and consultants) in developing a Downtown District Urban Design Plan and Implementation Strategy, consistent with Springfield's adopted citizen involvement policies and with Statewide Planning Goal 1, *Citizen Involvement*. The committee will provide advice and recommendations for review by the Planning Commission and adoption by the City Council.

DISCUSSION: On July 28, the City issued a Request for Proposals to seek proposals from qualified consultants to prepare a Downtown Urban Design Plan and Implementation Strategy to guide and coordinate revitalization and redevelopment initiatives within Springfield's downtown core. The project will include a focused citizen involvement program and public review process. The selected consultant will work with staff, a Downtown Citizen Advisory Committee, the Historical Commission, Planning Commission and City Council to generate work products which will provide the City with:

1. an adoption-ready vision for Downtown;
2. an adoption-ready plan to give physical form to that vision;
3. an adoption-ready implementation strategy which identifies short and long term initiatives and catalyst projects.

Key elements of the project include: Downtown urban design and architectural design standards, a comprehensive parking management program, a proposal for infrastructure and utilities improvements and modifications, and revisions to the Downtown Refinement Plan, Development Code, and other planning documents as needed to implement the plan.

In their discussion of this proposal at the July 7, 2008 Work Session, the City Council directed staff to consider the appointment of the existing Downtown Urban Renewal Advisory Committee (DURAC) members to serve on the Citizen Advisory Committee for this project. DURAC was appointed by Springfield Economic Development Agency (SEDA) in December 2007 to advise SEDA on urban renewal issues. DURAC members were recruited through notices in the local media and the City's website. Fifteen members were selected from a pool of forty applicants. Committee membership categories, appointees and applicants are included in Attachment 1. To allow DURAC members to function as a planning advisory committee, they must be appointed by the Committee for Citizen Involvement (CCI).

Staff is seeking additional citizen involvement through implementation of a multi-faceted Citizen Involvement Plan, and will return to the CCI in the coming months (after the City enters into a contract with the selected consultant) with a detailed description of the proposed citizen involvement activities. Staff expects these community outreach activities to include presentations to community groups, interviews with downtown business and property owners, downtown residents, downtown employees, students of downtown schools, arts/cultural groups, library and transit patrons and other user groups.

ACTION REQUESTED: Staff requests that the CCI appoint the existing DURAC members to the Downtown Citizen Advisory Committee.

ATTACHMENTS:

Attachment 1: Downtown Urban Renewal Advisory Committee Membership List

Attachment 1

SPRINGFIELD DOWNTOWN URBAN RENEWAL DISTRICT ADVISORY COMMITTEE; ROLES & RESPONSIBILITIES

December 31, 2007

I. ROLES

The Downtown Urban Renewal Advisory Committee will voice community ideas and concerns as well as advise on urban renewal issues. The Committee will be composed of a broad range of participants including the public, affected business and landowners, and partner agencies. The table below shows the structure of the Committee.

Position 1	Position 2	Position 3	Position 4	Position 5	Position 6
Chamber of Commerce Representative: Dan Egan	Historic Commission Member: Ted Corbin	Community Development Advisory Committee Representative: Robyn Sattler	School Board/District Representative: Jeff DeFranco	Willamalane Parks District Representative: Bob Keefer	Plan Area Business Owner/Renter: Kathy Baker 2578 L St.
Position 7	Position 8	Position 9	Position 10	Position 11	Position 12
Plan Area Home Owner/Renter: Annie Hommel 568 South 5 th St.	Plan Area Business Owner/Renter: Casey Dresser	Washburne District: John Tuttle 656 D St.	General Public: Tess Chedsey 6555 Holly St.	General Public: Karen Hageman 773 S. 57 th St.	General Public: John Thomas Eugene
Position 13	Position 14	Position 15			
General Public: Jim Yarnall 632 D St.	General Public: Steve Moe Glenwood	General Public: Shannon Mudge 1211 30 th St.			

The advisory committee is made up of members of groups and organizations representing the diverse interests in the downtown Springfield core. The Committee's intent is to aid in the revitalization of the downtown by ensuring that the projects and programs recommended in the Springfield Downtown Urban Renewal Plan (DURP) respect and reflect the interests of the represented population. The completion of the projects encompassed in the Springfield Downtown Urban Renewal Plan is expected to improve the viability of downtown as a community center and a destination for shopping, living, working, and government services.

2008 APPLICANTS AND APPOINTEES FOR THE DOWNTOWN COMMITTEE

1. CHAMBER

Applicant	Notes	Other Eligible Positions
Dan Egan	Executive Director/Springfield Chamber	

2. HISTORIC COMMISSION

Applicant	Notes	Other Eligible Positions
Ted Corbin		
Donald Moloney	Police Planning TF	9. Washburne, 10&11. Gen Public
Jesse Elliott		10&11. Gen Public

3. CDAC

Applicant	Notes	Other Eligible Positions
Robyn Sattler	Current CDAC Member	

4. SCHOOL DISTRICT 19

Applicant	Notes	Other Eligible Positions
Jeff DeFranco	Springfield School District Employee	
Catherine Stevens	Active with School District and Adult Activity Center	10. & 11. Gen Public
Teresa Smith	Employee of Springfield Schools, Lives on Washburne Boundary	10. & 11. Gen Public

5. WILLAMALANE

Applicant	Notes	Other Eligible Positions
Bob Keefer	SRDC Member	
Catherine Stevens	Active with School District and Adult Activity Center	4. School District, 10. & 11. Gen Public

6. PLAN AREA BUSINESS OWNER/RENTER

Applicant	Notes	Other Eligible Positions
Jeff Thurn	NorthStar Coin&Jewelry Owner, KidSport Coach	
Suzanne Kaykas-Canterbury	Real Estate, LLC Representative	
Tom Draggoo	Siuslaw Bank Representative, President of SRDC	10. & 11. General Public
Kathy Baker	Metco	10. & 11. General Public
Michael Lantz	"Mares Place," Second Hand Dealer	10. & 11. General Public
William Atwood	Downtown Attorney Office, 9 years as a business downtown, volunteers legal services at Adult Activity Center	10. & 11. General Public
Cassandra Dresser	Springfield Cleaners	8. Plan Area Business

7. PLAN AREA HOME OWNER/RENTER

Applicant	Notes	Other Eligible Positions
Kathleen Hommel		10. & 11. General Public

8. PLAN AREA BUSINESS COMMERCIAL/INDUSTRIAL OWNER/RENTER

Applicant	Notes	Other Eligible Positions
Cassandra Dresser	Springfield Cleaners	6. Plan Area Business

Shaded cells indicate appointed applicants.

9. WASHBURNE DISTRICT

Applicant	Notes	Other Eligible Positions
Kenny Eilers		10. & 11. General Public
Donald Moloney	Police Planning TF	2. Historic Commission, 10. & 11. General Public
Maureen Sicotte	Worked with LA County on Urban Renewal Districts, Springfield Budget Board	10. & 11. General Public
Orville Tharp	Children through School system, business owner	10. & 11. General Public
John DeLeau	Past president of Washburne	10. & 11. General Public
John Tuttle	Resident and Business Owner in Washburne	10. & 11. General Public

10. & 11. GENERAL PUBLIC

Applicant	Notes	Other Eligible Positions
Kenny Eilers		9. Washburne District
Karen Hageman	Business Owner, Past President of Home Builders Association	
Timothy Thompson	Resident of Section 8	
Tess Chedsey		
Donald Moloney	Police Planning TF	2. Historic Commission, 9. Washburne District
Steve Moe, Vice Chair	Glenwood Resident/Business Owner	
Howard Jewett	Outside UGB	
Edwin Root	Business/Home Owner Just Outside	
Tom Draggoo	Siuslaw Bank Representative, President of SRDC	6. Business Owner/Renter
George Jessie	32yrs PW at Eugene (Parking services Mgr)	
Kathy Baker	Metco	6. Business Owner/Renter
James Yarnall	50yrs as building trades journeyman	
Maureen Sicotte	Worked with LA County on Urban Renewal Districts, Springfield Budget Board	9. Washburne District
Catherine Stevens	Active with School District and Adult Activity Center	4. School, 5. Willamalane
Teresa Smith	Employee of Springfield Schools, Lives on Washburne Boundary	4. School
Walter Hurst	Business Consultant	
Michael Lantz	"Mares Place," Second Hand Dealer	6. Business Owner/Renter
Orville Tharp	Children through School system, business owner	9. Washburne District
John DeLeau	Past president of Washburne	9. Washburne District
Joshua McCool		
William Atwood	Downtown Attorney Office, 9 years as a business downtown, volunteers legal services at Adult Activity Center	6. Business Owner/Renter
Pamela Atwood	Realtor with Business at corner of B and 7 th	
Jesse Elliott		2. Historic Commission
John Tuttle	Resident and Business Owner in Washburne	9. Washburne District

William Wiggins	Commercial Appraisal & Valuation Experience	
Marc Toy	Former Chamber employee	
Shannon Mudge	M.S. in Virtual Urban Reconstruction	
Linda Morris	Involved in Springfield Together, gang prevention task force	
John Thomas, Chair	Downtown Property Owner	

Shaded cells indicate appointed applicants.