

**SPRINGFIELD DOWNTOWN URBAN RENEWAL DISTRICT
CITIZEN INVOLVEMENT PLAN SUMMARY
DRAFT – JULY 9, 2007**

The purpose of the Downtown Springfield Urban Renewal Citizen Involvement Plan is to ensure that residents, property owners, businesses, and other interested parties have convenient opportunities to become fully informed about the project and to provide input throughout the process. The citizen involvement strategy outlined below strives to reach and include people from a wide variety of backgrounds in the process.

BACKGROUND

In April 2007, the City Council directed staff to explore the formation of a downtown urban renewal district to help fund downtown revitalization. The preparation of a citizen involvement plan is a necessary and prudent element in the establishment of a new urban renewal district in the Downtown area. To establish a new downtown urban renewal district, voters must first authorize the City Council to create one. After voter approval, the City Council must approve an urban renewal plan for the new district. The urban renewal plan must be crafted with public participation. The following sections of this document outline the plan for involving citizens, stakeholders and affected agencies in the development of the Springfield Downtown Urban Renewal Plan.

CITIZEN INVOLVEMENT PLAN AND ACTIVITIES

The activities and projects identified in the Downtown Urban Renewal Plan (Renewal Plan) shall be undertaken with the participation of citizens, owners and tenants as individuals and organizations who reside within or who have financial interest within the Plan Area and with the general citizens of the City. At minimum, citizen participation efforts shall comply with the standards of the Springfield Development Code, the Metro Plan and state statutes regarding the formation of urban renewal districts.

The work program for completing the Renewal Plan has been constructed to allow enough time for public input into the process, being mindful of the community's need to eventually implement the Plan in a timely manner. An outline of the work program showing opportunities for public involvement in the development of the Downtown Urban Renewal Plan is attached.

A Downtown Urban Renewal Advisory Committee (DURAC) will be formed to voice community ideas and concerns as well as advice on urban renewal issues. DURAC will be composed of a broad range of participants including the public, affected business and landowners, and partner agencies. Members of the Springfield Renaissance Development Corporation, the Chamber of Commerce and others with experience in the recent downtown development successes will also be involved. The table below shows the proposed structure of the proposed committee.

Proposed Downtown Urban Renewal Advisory Committee

| Position 1 | Position 2 | Position 3 | Position 4 | Position 5 | Position 6 |
|-------------------------------------|--------------------------|-------------------------|-----------------------------|----------------------------|------------------------------------|
| Downtown Business Owner | Downtown Business Renter | Downtown Resident Owner | Downtown Resident Renter | SRDC Member | Chamber of Commerce Representative |
| | | | | | |
| Position 7 | Position 8 | Position 9 | Position 10 | Position 11 | Position 12 |
| Industrial Business owner or renter | General Public | General Public | Washburne District Resident | Historic Commission Member | |

Development of the Renewal Plan will not depend on input from DURAC alone. Elements of the Downtown Urban Renewal Plan will be communicated to the public-at-large for review and comment. A variety of media and communication tools will be used. These include, but not limited to:

- One or more town-hall meetings
- Communication through print and electronic media
- Public hearings
- Direct mailings to interested property owners, businesses, civic groups and citizens

Voter approval in November is required to authorize the City Council to form a downtown urban renewal district. Public communication and participation are essential to preparation of the urban renewal plan and is required to ensure that the electorate makes an informed decision on district formation.

INVOLVED PUBLIC, BOARDS, COMMITTEES, COUNCILS AND JURISDICTIONS

The successful formation of an urban renewal district requires the support of the public, affected business and landowners, and partner agencies. Communication and coordination with these participants is crucial. The section below identifies the targeted groups the citizen participation plan will encompass.

1. GENERAL PUBLIC

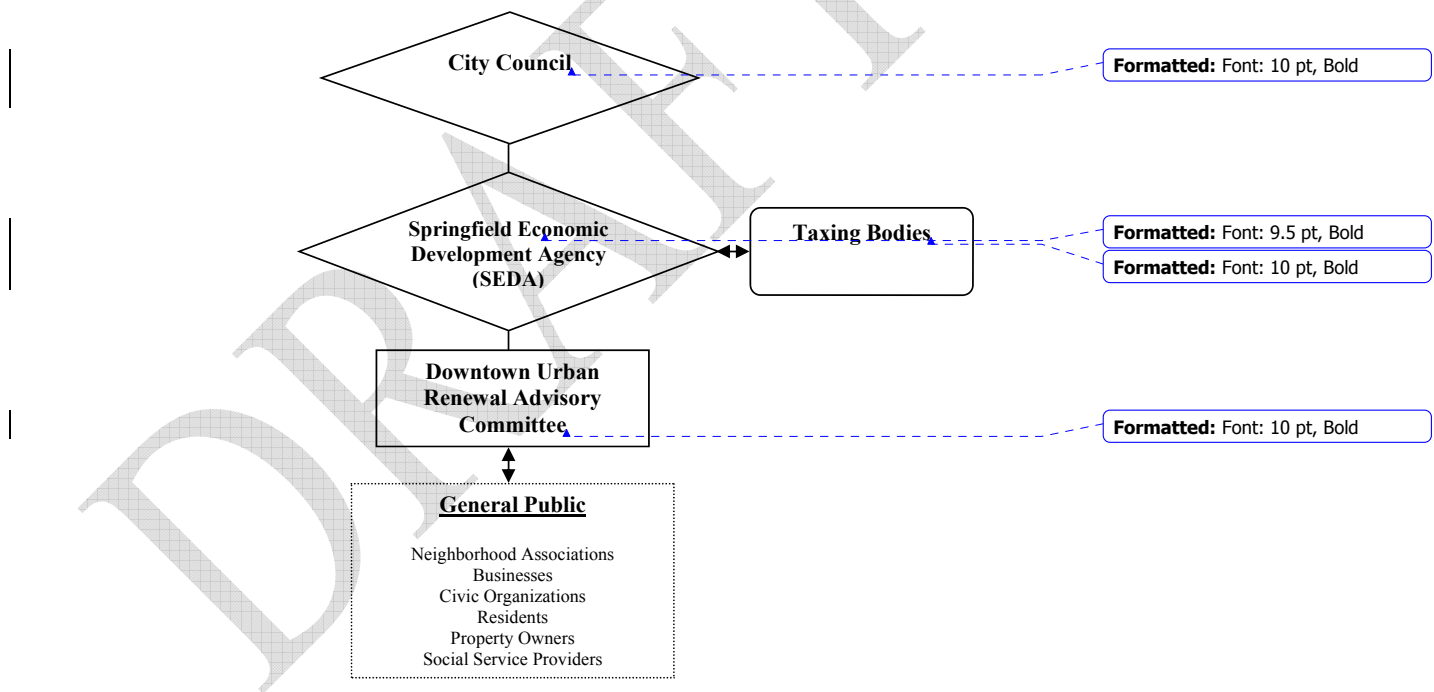
The general public includes, but is not limited to:

- Neighborhood/Business Associations
- Residents
- Civic Organizations
- Businesses
- Property Owners
- Social Service Providers.

2. DOWNTOWN URBAN RENEWAL ADVISORY COMMITTEE

The Downtown Urban Renewal Advisory Committee, (DURAC) is made up of members of groups and organizations representing the diversity of interests in the downtown Springfield core. The Committee's goal is to aid in the revitalization of the downtown by ensuring that the projects and programs recommended in the Renewal Plan respect and reflect the interests of the represented population. The completion of the projects encompassed in the Downtown Urban Renewal Plan is expected to improve the viability of downtown as a community center and a destination for shopping, living, working, and government services. The DURAC will meet with City and development related staff on a monthly basis or as needed based on urban renewal activity levels.

DOWNTOWN URBAN RENEWAL PUBLIC INVOLVEMENT WITH PLANNING



It will be the purpose of the DURAC to represent the general public and stakeholders in discussions and decision making processes. SEDA and City staff will provide forums to work with members of the community to provide fair and equitable opportunities to voice needs and opinions as it relates to the urban renewal plan, processes and the future revitalization plans pertaining to the Downtown.

3. SPRINGFIELD ECONOMIC DEVELOPMENT AGENCY

The Springfield Economic Development Agency (SEDA) is the acting Urban Renewal Agency for the City of Springfield. It receives advisory input from the Downtown Urban Renewal Advisory Committee, Private Citizens, Consultants and City staff. SEDA is made up of the Mayor, City Council and two Lane County Commissioners. The Agency has the power to plan or undertake any urban renewal project approved in the urban renewal plan.

4. SPRINGFIELD CITY COUNCIL

The Springfield City Council initiated the formation of the Downtown Urban Renewal District. They will review all Urban Renewal Plans, including the Public Involvement Plan.

5. AFFECTED TAXING BODIES

LCC Board
Willamalane Parks and Recreation
Lane Education Services District
Springfield School District 19
Metro Wastewater
Lane County

**Springfield Downtown Urban Renewal District
Work Program
Public Involvement/Communication Opportunities**

JULY

- 7/9 SEDA meeting: Direct preparation of draft urban renewal plan and report.
7/11 First public information mailing; first public announcement
7/17 Planning Commission / Committee for Citizen Involvement meeting:
Review/ Approve public involvement plan.
7/23 Council: Approve ballot title, question and explanation; approve proposed
boundary;
7/23 Team Springfield: Informal discussion about boundary and possible projects.

AUGUST

- 8/2 Informal Town Hall #1 (#2 to be scheduled)
8/10 Urban Renewal Plan Draft completed.
8/24 Urban Renewal Report Draft completed.

SEPTEMBER

- 9/6 Deadline to submit ballot title, question and explanation to County Elections.
9/7 Release draft plan and report, and forward these to City Council, Planning
Commission, SEDA, affected taxing bodies and the general public.
9/17 Council: Progress report and discussion about draft plan and report.
9/23 Informal Town Hall #1 (#2 to be scheduled)

OCTOBER

- 10/2 Planning Commission meeting/Public hearing: Review draft plan and report
and forward recommendation on to City Council
10/19 SEDA staff to complete formal "consult and confer" meeting discussions with
affected taxing bodies.
10/22 SEDA meeting: Review draft plan and report.

NOVEMBER

- 11/6 Election day
11/13 SEDA meeting: Public hearing and decision to recommend draft as
"proposed" plan and report and forward on to Council, and "first reading."
11/19 Council meeting and Public hearing: Review Planning Commission
recommendation and comments by affected taxing bodies.

DECEMBER

- 12/3 Council: Public hearing and "second reading," accept or reject and modify
comments by affected taxing bodies, and decision whether to approve plan
and report by adopting non-emergency ordinance.
12/7 Publish notice of adoption by Council.
12/7 Send adopted ordinance to SEDA.