

MEMORANDUM**CITY OF SPRINGFIELD**

DATE OF HEARING: July 17, 2007

TO: Springfield Planning Commission **PLANNING COMMISSION
TRANSMITTAL
MEMORANDUM**

FROM: Tom Boyatt
Transportation Manager, Public Works

SUBJECT: Franklin Boulevard Study, Stakeholder Advisory Committee
Appointment

ISSUE

The Transportation Division is kicking off a project to study future options for Franklin Boulevard in Glenwood and is seeking Planning Commission approval of a stakeholder advisory committee (SAC) to act as the project's public involvement group in review and recommendation of project elements.

DISCUSSION

The Planning Commission serves as the City's Committee for Citizen Involvement (CCI) under Oregon Land Use Goal 1 – Citizen Involvement. One of the CCI's responsibilities per City rules is to appoint public involvement committees for the various projects the City undertakes. Goal 1 – Citizen Involvement, as well as the City's adopted Citizen Involvement process, calls for fair, balanced, and transparent public involvement in municipal projects. To meet these goals, and more specifically to guide a successful project, the Transportation Division is recommending a project Stakeholder Advisory Committee for the Franklin Boulevard Study. The attached SAC roster represents input from focused interviews with project stakeholders as well as internal staff discussions. Representation from the Springfield Chamber of Commerce is still being finalized. SAC membership may also evolve over the course of the project as individuals or organizations select different members to represent their interests. The City Council has reviewed the list of proposed stakeholders in work session on July 9, 2007. Public involvement costs are assumed in the approved project budget and consultant contract.

The purpose of the Franklin Study is to assess the design, alignment, and traffic operations of Franklin Boulevard and the Franklin/McVay intersection and to investigate opportunities to improve the condition of this important corridor, both for through traffic and Glenwood Riverfront re-development. The project goal is to reach a preferred alternative for Franklin Boulevard improvements through an open public process, and to adopt the selected alternative as a refinement to TransPlan and the Glenwood Refinement Plan. The Study is scheduled to take approximately 18 months. The

project team will host a design charette and public open house in early August. Outcomes of this intense design activity will be presented to Council in work session on September 10, to focus on a discreet set of alternative for subsequent analysis.

RECOMMENDATION

Discuss and approve the attached Franklin Study Stakeholder Advisory Committee roster.

ACTION REQUESTED

Approve the Stakeholder Advisory Committee roster.

ATTACHMENTS

Attachment 1: Franklin Boulevard Study Stakeholder Advisory Committee Roster